

# The Rotary Foundation

## Zone 15

### Foundation Newsletter

A Monthly E-Newsletter for Rotary Leaders



Valkeakoski, Finland, February 4, 2011

## ZONE 15

### Districts of the zone:

1380, 1390, 1400, 1410, 1420, 1430,  
2220, 2320, 2330, 2340, 2350, 2370,  
2380, 2400, 2410

### Zone TRF team



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## Dear DGs, DRFCC and incoming Rotary leaders

Second half of our Rotary year has begun, actually a month has already behind us and we have 5 months to complete our goals, targets and also enjoy our Rotary.

Every gift from every Rotarian will help meet our Annual Programs Fund goal as well as our 200 million Challenge.

[Make your contribution today](#) to help the Foundation in *Building Communities – Bridging Continents*.

### Message from the TRF chair February 2011

#### Promoting world understanding through Future Vision



**Carl-Wilhelm Stenhammar**  
Foundation Trustee Chair

As February is World Understanding Month it could be a good time to think of the international service provided by Rotarians, clubs, and districts in light of the Future Vision pilot.

**District 9800** (Australia) has allocated an amount of its district grant funds to send a medical team to Timor-Leste to implement a training program for midwives to help reduce the mortality rate of mothers and infants during childbirth. The district has also budgeted an amount to install a solar-powered water pump for a school and

neighboring community in Tanzania.

**District 2070** (San Marino; Italy) is planning for a number of large district grant activities, including sending medical volunteers to humanitarian projects in Kosovo, Peru, and Madagascar, medical equipment to Congo, and a vocational training team to District 7490 (New Jersey, USA).

The **Rotary Club of San Ignacio, Belize** (District 4250), is host sponsor together with the international sponsor **Rotary Club of South Cowichan (Mill Bay), B.C., Canada** (District 5020), on a project to construct an open drainage system on the campus of Sacred Heart College (high school) in Belize to prevent flooding of the school and the breeding of mosquitos that transmit dengue fever. There is also being implemented a multiplatform public health education campaign in cooperation with school authorities, the municipality, and community leaders, which will make the project sustainable.

There are several similarly good projects being implemented in many places throughout the world, all leading up to *Building Communities - Bridging Continents* through Service Above Self.

Carl-Wilhelm Stenhammar  
Foundation Trustee Chair

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## ROTARY NAMES NEW TOP EXECUTIVE, GENERAL SECRETARY.

Rotary International has named attorney John Hewko to be the global humanitarian service organization's new top executive, serving as its general secretary, beginning 1 July.



## RI PRESIDENT-ELECT KALYAN BANERJEE ANNOUNCED THE 2011-12 RI THEME DURING THE INTERNATIONAL ASSEMBLY IN SAN DIEGO, CALIFORNIA.



Reach Within to Embrace Humanity



RI President-elect Kalyan Banerjee will ask Rotarians to *Reach Within to Embrace Humanity* during the 2011-12 Rotary year.

Banerjee unveiled the RI theme during the opening plenary session of the 2011 International Assembly, a training event for incoming district governors.

He urged participants to harness their inner resolve and strength to achieve success in Rotary.

"In order to achieve anything in this world, a person has to use all the resources he can draw on. And the only place to start is with ourselves and within ourselves," Banerjee said.

Once Rotarians find their inner strength, he continued, they can accomplish great things in their communities and around the world.

"Discover yourself, develop the strengths within you, and then unhesitatingly, unflinchingly, go forth and encircle the world, to embrace humanity," he said.

Banerjee emphasized the family as a starting point in serving others. "The communities we live in are not built of individual people but of families -- families living in homes together, sharing their lives and their resources and their common destinies. Good families lead to good neighborhoods, and good neighborhoods build good communities."

Rotarians can focus on projects that support families, such as those that provide safe housing or improve maternal and child health, he said.

Continuity in Rotary's work, including polio eradication, is also important, Banerjee said. "There are so many things we are indeed good at: working for clean, safe water; spreading literacy; working in so many ways with the New Generations, our youth, in our newest Avenue of Service and assisting them to become the leaders of tomorrow."

Citing Mahatma Gandhi's call to "be the change you wish to see in the world," Banerjee said Rotarians should also focus on change.

"If we wish for peace, we start by living in peace ourselves, in our homes and in our communities," he explained. "If we wish environmental degradation to stop, if we wish to reduce child mortality or to prevent hunger, we must be the instrument of that change -- and recognize that it must start *within* us, with each of us."

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The theme inspired the roomful of Rotary leaders, including Jogesh Gambhir, governor-elect of District 3250 (India).


"It is a touching theme, but also very purposeful and meaningful," said Gambhir. "I'm sure we can inspire the clubs into action to solve the problems in the community. That's the ultimate goal of Rotary."

"There are no words for me to describe how remarkable it was. To me, he was right on and weaved everything together beautifully," said Jane Millar, governor-elect of District 6290 (parts of Ontario, Canada, and Michigan, USA). "I am so thrilled to be a district governor when this man is president.

"I loved the focus on family, continuity, and change," she added. "Family is the center of everything, and not just our immediate family. It's also about the family of Rotary and the world as one big family."

- [Get theme graphics](#)
- [See a video](#)
- [Send an e-card with the 2011-12 RI theme](#)

## ZONE 15 DISTRICTS' CONTRIBUTION DURING FIRST HALF OF YEAR

 <b>Zone 15 Districts' contribution 1.7. - 31.12.2010</b>								
Dist	Members	District Goal	APF per Capita	APF-SHARE	PolioPlus	Other Restricted*	Permanent Fund	Total Contributions
1380	1 040	0	\$1,65	1 716,61	18 196,21	0,03	0,00	19 912,85
1390	2 258	28 989	\$0,89	2 000,00	13 345,58	5 458,44	0,00	20 804,02
1400	1 328	50 200	\$5,05	6 699,78	22 137,85	8 400,02	100,00	37 337,65
1410	2 443	79 918	\$3,98	9 714,89	35 351,83	0,05	0,00	45 066,77
1420	3 147	20 860	\$1,06	3 325,02	7 113,88	14 377,43	0,00	24 816,33
1430	1 741	18 100	\$4,46	7 766,66	16 229,71	0,05	0,00	23 996,42
2220	871	1 000	\$22,39	19 500,00	13 554,50	4 284,00	0,00	37 338,50
2320	2 252	0	\$0,46	1 027,47	5 530,50	-958,98	0,00	5 598,99
2330	2 348	0	\$1,39	3 261,01	6 021,36	0,03	1 100,00	10 382,40
2340	2 547	0	\$5,03	12 816,63	8 927,00	13 302,04	0,00	35 045,67
2350	3 549	0	\$3,21	11 396,88	8 851,58	0,07	100,00	20 348,53
2370	2 103	0	\$1,52	3 189,94	14 881,93	684,96	0,00	18 756,83
2380	2 485	41 294	\$3,99	9 916,75	66 544,59	0,17	0,00	76 461,51
2400	3 130	0	\$3,28	10 281,19	9 177,25	2 449,95	0,00	21 908,39
2410	3 248	40 510	\$1,99	6 451,48	8 540,15	776,14	0,00	15 767,77
	34 490			109 064,31	254 403,92	48 774,40	1 300,00	413 542,63

Dear Rotarians. In a halfway of this year we cannot be very proud what we have contributed to our own Foundation. But we have still time to complete our goals:

- EREY, Every Rotarian Every Year 100 dollars/year
- Polio 200 million Challenge. The last information I have found on Rotary's web-pages tells 1.2 million Rotarians have collected 160 million dollars. Only 40 million is missing. It only 33 dollars/Rotarian. I have noticed many of you Rotary leaders have made good work but please continue. Also those Districts who have not yet reached your goals please continue working for it.
- Contributions to the Annual Fund.

I myself have promised that you work in every District of Zone 15 to find at least one new Major Donor. It means you could find a person, Rotarian or non-Rotarian to contribute at least one thousand US dollars. Please continue to seek them.

### More information

- [Learn how you might be able to donate US\\$5 to polio eradication via text message](#) .
- Contact the Foundation's Contact Center at 1-866-9ROTARY (1-866-976-8279) or [contact.center@rotary.org](mailto:contact.center@rotary.org) or an [international office](#) if you have questions



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- Read about [fundraising ideas](#)
- Subscribe to the [End Polio Now](#) newsletter

## ROTARIANS IN RUSSIA HAVE MADE GOOD PROGRESS.

I have received a nice letter from D 2220 Russia DG **Nadezhda Sofronova**. They invited me to speak in their District training event. It was very well organized and planned. There were about 70 Rotarians from all parts of D 2220 and in addition also Rotarians from other parts of Russia. When you read Nadezhda's letter, you notice that they have also made good progress.

## Happy and successful New Year 2011



I wish to all of you Happy New Year 2011 and health and power for the Rotary work.

You may know, that also Chinese celebrate the beginning of their new year on February 3<sup>rd</sup>. Chinese New Year begins following the Chinese calendar which consists of both Gregorian and lunar-solar calendar systems. Because the track of the new moon changes from year to year, Chinese New Year can begin anytime between late January and mid-February. This time their new year is hare's year. The hare is grace, elegance and beauty mark. Hare, born in essence, connected to external harmonic characteristics. He is protective, a good friend and a diplomatic negotiator, he has talent.

So are we all when we work for The Rotary Foundation.

All the best to you  
Matti Wall  
RRFC Zone 15

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